Teaching and Learning Excellence	Lifelong Connections	ECC Experience	Fortify Our Future
Goal 1. Completion Increase the average number of credits earned/completed per student during students' first year at ECC from 12.6 to 13.0 with a stretch goal of 13.1 by June 30, 2025.	**Goal 3. Enrollment** Increase annual unduplicated enrollment from 15,068 students to 15,445 students with a stretch goal of 15,821 students by March 31, 2025.	**Goal 5. Student Experience** Increase from 6,036 unique students who participated in at least one targeted student engagement activity to 6,338 students with a stretch goal of 6,640 students by May 16, 2025.	**Goal 8. Student Affordability** Increase the average non-loan aid to student aid recipients (standardized to FTE) from $2,695 to $2,830 with a stretch goal of $2,965 by June 30, 2025.
Goal 2. Mastery of Learning Outcomes Attain 80% average achievement among students of color in all general educational learning outcomes with a stretch goal of 90% by June 1, 2025.	**Goal 4. Credit Accumulation** Increase the total annual credit hour count from 169,439 to 173,675 with a stretch goal of 177,911 by June 30, 2025.	**Goal 6. Employee Experience** Create HSI Servingness Plan for FY26 implementation with a stretch goal of implementing one approach by June 30, 2025.	**Goal 9. Institutional Financial Health** Implement one change to address a budget planning process gap with a stretch of two changes as identified in the budgeting process self-assessment by June 30, 2025.
		Goal 7. Community Experience Implement a unified strategy for brand ambassadorship by June 30, 2025 with a stretch goal by April 30, 2025.	**Goal 10. Operational Efficiency** Administer a quick point-of-service survey to determine baseline needed for FY26 goal setting with a stretch goal of having improvement plans ready for implementation by June 30, 2025.

Elgin Community College
Planning and Institutional Effectiveness

Fall Convocation - 2024