



Elgin
Community
College

2022
Underrepresented Groups Report
(FY 2021)

Submitted by the
Office of Institutional Research

Elgin Community College
District 509
February 2022

Strategies in Recruiting and Retaining Underrepresented Groups on their Pathway to Completion

Mandatory Advising Program – Micro Scholarship Initiative

A. Purpose/Goal:

The Mandatory Advising Program (MAP) seeks to ensure that students are meeting with an academic advisor to develop or refine their academic plan within the crucial 24-36 credit hour window. Incentives such as the potential to win a priority (early) registration time for the upcoming semester were offered to eligible students. During the spring 2021 semester, in addition to a priority registration date, the ECC Foundation, in collaboration with Academic Advising, offered a “micro scholarship” to students who met one or more criteria for ECC’s Illinois Equity in Attainment (ILEA) Equity Plan. Students in the following underrepresented groups fulfilled the ILEA criteria: African American, LatinX, and/or Pell Eligible. The goal was to close gaps in degree completion among these populations by providing a monetary incentive to meet with academic advisors, confirm they are on the correct path to reach their academic goals, and persist to degree completion.

B. Date of implementation:

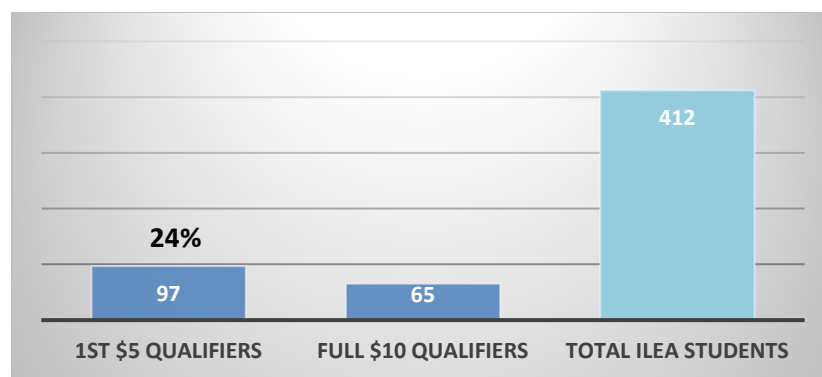
The MAP Micro Scholarship Opportunity was offered to students during the Spring 2021 semester.

C. Description of Program Elements/Strategies:

The MAP Micro Scholarship incentive provided an automatic \$5 for qualified students who met with an academic advisor by a specified deadline and an additional \$5 for those who enrolled by a later deadline. For students who qualified for both incentives, they were also entered into a drawing for a chance to win one of three 3-credit tuition vouchers.

D. Evidence of Success:

Of the eligible students (N=412), 97 qualified for the partial \$5 incentive; from which 65 qualified for the full \$10 incentive. Three (3) of those students were selected (randomly) for a 3-credit tuition voucher for the fall 2021 term.



Of the 65 students who participated in both qualifying events:

- 92% were retained and are currently enrolled in spring 2022 classes, which compares to an average term-to-term retention rate of 16% for ECC students at large
- 5% transferred to continue their education at universities
- 1% graduated
- 1% unknown

Additional Information:

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Higher Education Emergency Relief (HEERF) Call Campaign

A. Purpose/Goal:

The purpose of the HEERF Call Campaign was to remove obstacles to enrollment that students encounter by using spring 2021 Higher Education Emergency Relief (HEERF) funds. The goal of the project was to help students persist toward degree completion. As ECC is a Hispanic Serving Institution (HSI), the Campaign helped a high percentage of students from underrepresented populations.

Theme: Equity & Learning**Strategic Goal:**

Identify and Expand Practices to Raise Academic Achievement and Completion

The HEERF Call Campaign was designed to address an identified barrier to academic achievement and completion. Representatives from Student Financial Services, Admissions & Recruitment, and the Student Success Center connected with students to convey the impact of the elimination of their existing student balances, and educated students on their next step to address registration, Financial Aid, or Academic Advising questions.

B. Date of Implementation:

The Campaign was launched during the fall 2021 semester.

C. Description & Program Elements

The HEERF Call Campaign was a multi-step process aimed at both eliminating a barrier to student success as well as a proactive outreach to encourage students to continue their education at ECC.

Once HEERF Funds were applied to existing student balances accrued during the COVID-19 pandemic, we added a supplemental goal of extending outreach to help students understand the impact of the HEERF funding. The financial relief -- while often quite significant with the highest individual total of \$5,144 -- was only one benefit the campaign provided. Other benefits included providing impacted students a pathway toward completion of their educational degree/program, information on resources and services available to re-enroll, and targeted, one-to-one outreach that educated students about the elimination of their accrued balances.

D. Evidence of Success: Outcomes

The HEERF Call Campaign provided financial relief and eliminated a financial barrier to enrollment for 719 students. Of those students, 112 identified as Black or African American, and 294 identified as Hispanic or Latinx, together representing 57% of the students benefiting from the elimination of their existing student balances.

When viewing the impact of the call campaign enrollment assistance outreach, 60 students blocked by

a financial barrier were able to enroll for the spring 2022 semester. Of those students, 11 identified as Black or African American and 26 identified as Hispanic or Latinx, meaning over 61% of students who enrolled after benefiting from the removal of an enrollment barrier were from underrepresented populations.

Race/Ethnicity	Total		Enrolled in SPRING 2022 (as of 10th Day)-1/28/2022	
	#	%	#	%
American Indian	3	0%	0	0%
Asian	44	6%	5	11%
Black or African American	112	16%	15	13%
Hispanic/Latino	294	41%	31	11%
White	191	27%	14	7%
Two or More Races	50	7%	6	12%
Unknown	25	3%	3	12%
Total Students Contacted	719	100%	74	10%

Additional Information:

Name: Peggy Gundrum

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Illinois Community College Board

Dollars and Staff Years Budgeted to Programs

Serving Underrepresented Students and Staff at Public Community Colleges
Fiscal Years 2020 and 2021 (Table 1)

ELGIN COMMUNITY COLLEGE

Programs	Designated/Other	Staff Dollars Budgeted		Total Dollars Budgeted		FY21 Change in Total Dollars Budgeted	Breakouts for Total Dollars Budgeted				FY2020-2021 1 Year Change Dollars Budgeted	
		FY20	FY21	FY20	FY21		State		Other		State	Other
							FY20	FY21	FY20	FY21		
ABE/ESL	D	16.00	16.00	3,286,267	3,189,448	-96,819	1,114,765	1,496,924	2,171,502	1,692,525	-3,286,267	674,578
ADAPT (Disabled Student Organization)	D	0.00	0.00	340	335	-5	0	0	340	335	-340	340
BSA (Black Student Association)	D	0.25	0.25	1,100	455	-645	0	0	1,100	455	-1,100	1,100
Chinese Club	D	0.00	0.00	0	0	0	0	0	0	0	0	0
Global International Studies (GIST)	O	0.00	0.00	19,936	22,167	2,231	0	0	19,936	22,167	-19,936	19,936
Intensive English Program	D	2.00	2.00	192,944	188,635	-4,309	0	0	192,944	188,635	-192,944	192,944
Multicultural Affairs	O	0.00	0.00	6,778	6,778	0	0	0	6,778	6,778	-6,778	6,778
Muslim Student Association	D	0.00	0.00	548	0	-548	0	0	548	0	-548	548
OLAS (Organization of Latin American Students)	D	0.25	0.25	7,550	4,450	-3,100	0	0	7,550	4,450	-7,550	7,550
Perkins	D	3.00	3.00	433,508	664,370	230,862	0	0	433,508	664,370	-433,508	433,508
Students Who are Not Silent (SWAN)	D	0.00	0.00	920	480	-440	0	0	920	480	-920	920
TRIO (Student Support Services Grants and Talent Search)	D	9.00	9.00	1,511,457	1,184,005	-327,452	0	0	1,511,457	1,184,005	-1,511,457	1,511,457
TRIUMPH	D	1.00	1.00	35,000	53,647	18,647	0	0	35,000	53,647	-35,000	35,000
United Students of All Cultures	O	0.25	0.25	2,930	1,505	-1,425	0	0	2,930	1,505	-2,930	2,930
Upward Bound***	D	7.00	7.00	830,922	933,618	102,696	0	0	830,922	933,618	-830,922	830,922
WIOA LWIB 5 In School & Out of School	D	3.00	3.00	356,801	371,208	14,407	0	0	356,801	371,208	-356,801	356,801
WIOA LWIB 7 Out of School	D	2.50	2.50	300,000	300,000	0	0	0	300,000	300,000	-300,000	300,000
Write Place	O	1.00	1.00	75,838	84,138	8,300	0	0	75,838	84,138	-75,838	75,838
Youth Leadership Academy	D	0.00	0.00	82,500	82,500	0	0	0	82,500	82,500	-82,500	82,500

SOURCE OF DATA: Underrepresented Groups Report Submission

D: Programs whose primary purpose is to serve a specific race/ethnic group, gender, or persons with disabilities to further advance the goal of diversity.

O: Programs not specifically targeted for minorities, women, and persons with disabilities but serves significant numbers of a particular race/ethnic group, gender, or persons with disabilities.

***Programs serve elementary and/or secondary school students